

INTERNATIONAL DAY AGAINST HARASSMENT AND FOR INCLUSION IN THE WORLD OF WORK

WWW.24MAY.ORG

Chapter 5

Will AI enhance our performance... or Deepen discrimination?

Join us on Thursday 21 May 2026

 FER GENEVA

Rue de Saint-Jean 98, 1201 Genève, Suisse

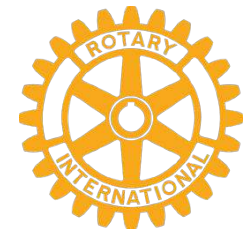
Event in French with English translation available upon registration

Free entry with prior registration



Fédération des
Entreprises
Romandes
Genève

Rotaract



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ORIGINS, CHALLENGES & AMBITION

#24May Day: International initiative launched in Geneva (2022) by



- Put dignity, harassment prevention, and inclusion back at the heart of the world of work
- Supported by **Micheline Calmy-Rey**, former **President of the Swiss Confederation**, the **International Labour Office (BIT/OIT)**, **FER Geneva**, and more than **60 international organizations**.

A Major Global Challenge

- **1 in 5 employees** reports having experienced **violence or harassment at work**
- Work-related stress illnesses represent **4-7% of European GDP**
- **Psychological violence** at work affects **23% of employees**
- **60% of women** and **10% of men** report having been victims of **sexual harassment**

Source: International Labour Organization (ILO)

An International Ambition

Each edition is organized with institutional partners:

- ❖ **2022** - HEG Fribourg & Strukturelle
- ❖ **2023** - FER Geneva
- ❖ **2024** - Brussels Chamber of Commerce
- ❖ **2025** - FER Geneva & European partners
- ❖ **2026** - FER Geneva & Rotaract Switzerland

The integration of **Rotaract Switzerland**, an international network of young leaders supported by Rotary, opens a new cycle aimed at:

- **mobilizing all generations**
- **strengthening international visibility**
- **securing official recognition of #24May on the UN agenda (2027-2028).**



By bringing **Rotaract** on board as a **co-organizer** of the **2026 edition**, we reaffirm our ambition to **mobilize all generations** to **transform workplace practices** and **promote inclusion** at both **Swiss and international** levels.



AMBASSADORS



Micheline Calmy-Rey

- Former President of the Swiss Confederation (2007 and 2011)
- President, Gymnastics Ethics Foundation
- Patron of the International Day Against Harassment and for Inclusion in the World of Work



Arnaud Bürgin

Director General - Fédération des Entreprises Romandes Genève (FER Genève)



Élisabeth Moreno

- Former French Minister for Equality (2020-2022)
- Former CEO, Hewlett Packard Africa
- Former CEO, Lenovo France



Vincent Subilia

President of the Swiss Chamber of Commerce and Industry (CCIS/SIHK)
Director General, Geneva Chamber of Commerce, Industry and Services (CCIG)



Gaya Gamhewage

Former Director, Prevention and Response to Sexual Misconduct, World Health Organization (WHO)



Olivier Willocx

Former CEO, Brussels Chamber of Commerce (Brussels Enterprises Commerce & Industry - Beci)

KEY SUPPORTERS (1/3)



Jacques Attali

- French economist, writer and senior civil servant.
- Former adviser to President François Mitterrand
- First president of the European Bank for Reconstruction and Development



Jouni Heinonen

Gouverneur 2025-2026 District 1990



Claire Charmet

CEO of Lausanne University Hospital (CHUV)



Triple Olympic Champion Marie-José Pérec

- France's most decorated female track-and-field athlete at the Olympic Games
- Author: - Marie-José Pérec, Ma vie olympique, Solar, 2025
- Rien ne sert de courir, Grasset, 2008



Dr. Maxime Derian

EU Commission AI Expert
Co-founder Technoréalisme.org



Francesca Musiani

- Italian author and scholar of internet governance.
- Director of the Internet and Society Center. CNRS
- Author: La politique dans les réseaux Pouvoirs et infrastructures numériques, C & F éditions, 2026



Marie-Laure Salles

Director, Geneva Graduate Institute



Anna Fontcuberta i Morral

President of EPFL
(École Polytechnique Fédérale de Lausanne)



KEY SUPPORTERS (2/3)



Roxane Sheybani

Ex Présidente de la Commission des droits de l'Homme - Ordre des Avocats de Genève



Tal Schibler

Ex Président - Fondation Foyer Handicap



Kim Smouter

Ex Directeur du Réseau européen contre le racisme - ENAR



Eleanor Nwadinobi

Présidente de l'Association internationale des femmes médecins (MWIA)



Rokhaya Diallo

Journaliste, présentatrice TV et radio, réalisatrice et auteure



(Feu) Philippe Pozzo Di Borgo

Écrivain dont l'histoire a inspiré le film au multiples récompenses « Les Intouchables »



Lieve Verboven

Director of the ILO Office to the EU and the Benelux countries.



Anne Hiltbold

Geneva State Councilor in charge of Public Instruction.



KEY SUPPORTERS (3/3)



Nadège Defrère

Team Leader for Non-Discrimination
European Commission



Bernard Clerfayt

Minister of Employment 2024
Government of the Brussels-Capital Region



Annick Hernot

President - Brussels Enterprises
Commerce & Industry



Dawn Lott

President of the Women's Bar Association of
the State of New York - 2023



MARCH 2024 - NEW YORK



Philippe Close

Mayor of the City of Brussels

PROGRAM

14h00 => 14h45 WELCOME & INTRODUCTION



Arnaud Bürgin
Director General



Joëlle Payom
Founding
President



**Camil Bourhila
&
Constance du Réau**
Rotaract Switzerland



Stephanie Lachat
Co-Director
Federal Equality
Office BFEG



Jacques Attali - Video
French economist,
writer and senior civil
servant. Former adviser
to President Mitterrand
and first president of the
European Bank for
Reconstruction and
Development

15h00 => 16h30 WOMEN LEADERS & TRANSFORMATIONS



Claire Charmet
Director, Lausanne
University Hospital
(CHUV)

CHUV



**Sabrina Cohen
Dumani**
Founder, Nomads
Foundation



Perrine Bah Yabi
Social and cultural
entrepreneur - co-
founder of the Made In
Geneva workshop



Daniëla Dufour
Watchmaker Philippe
Dufour & CEO Daniela
Dufour Sàrl



**Susanne
(Siegler) Welle**
Director, Geneva
Hotel School



16h45 => 17h30 WORKSHOP: PREVENTION & CASE LAW



Amel Benkara
Lawyer



17h40 => 17h55 ADVOCACY - WHEN CLINICAL BIAS MEETS ALGORITHMIC BIAS



Mariam Al Aridhee
Medical student
Elected (2025–2029) to the Assembly of the University of
Geneva



18h00 => 19h00 In-depth Interview -> Performance, Pressure and Dignity: Preserving the Human in the Face of the Demand for Excellence



Marie-José Pérec

Triple Olympic Champion

France's most decorated female track-and-field athlete at the Olympic Games

Author :

- *Marie-José Pérec, Ma vie olympique, Solar, 2025*
- *Rien ne sert de courir, Grasset, 2008*



Marie-Amaëlle Touré

Journalist Le Temps



19h05 => 20h05 ROUND TABLE - WILL AI ENHANCE OUR PERFORMANCE... OR OUR DISCRIMINATION ?



Jérôme Berthier

CEO - Deeplink.ai
AI Entrepreneur



Dr. Axel Mazolo

Founder of Geneva AI
Governance Institute (GAIGI)



Marie-Laure Salles

Director
Geneva Graduate Institute



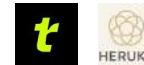
Joëlle Payom

President – Founder of
Rezalliance



Dr. Maxime Derian

AI Expert - Co-founder
of Technoréalisme.org
& HERUKA.AI



Frederic Werner

Chief of Strategy and Operations
for AI for Good at the International
Telecommunication Union (ITU)



Gregoire Barbey

Journalist
Moderator



20h10

Closing Speech

Jouni Heinonen

Gouverneur 2025-2026
District 1990



20h20-21h30

Cocktail Networking



**Cercle du Rhône,
8ème étage FER**

IMPACT ROTARY

« An international event in Geneva, delivering concrete human impact. »



Supported project: Street Kids - Nairobi

A Rotary program aiming to:

- sustainably help children leave street life
- fund their education
- provide food, healthcare, and ongoing support

Several children have already been reintegrated into the school system.

- Contributions directly fund the organization of the #24May Day.
- Institutional partners cover part of the logistical costs.
- **Any surplus will be fully donated to the Rotary humanitarian project "Street Kids."**





COMMITTEE
Geneva Edition 2026
#24May

